



The KEY to our new

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# ELECTRIC DOOR LOCKING SYSTEM

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is that there isn't one.

Introducing the industry's first roll up door that's theft-proof, weather-proof and where-is-the-key-now-proof.

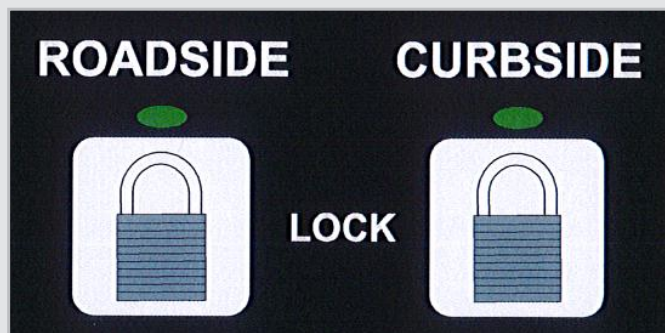


Break-ins, frozen locks and lost keys all cost your company money and time, not to mention a black mark on your customer service record. Eliminate all three problems with the Mickey E-Lock system!



Family-owned and  
operated since 1904.

DESIGNED TO WORK | BUILT TO LAST



Green light illuminated means locked



Red light illuminated means unlocked

**Mickey's new keyless, roll-up door locking system is controlled by a pair of switches mounted within easy reach of the driver's seat.**

- Curbside, roadside doors lock/unlock separately
- No broken handles
- Failsafe mechanism keeps doors from locking when door is open, which protects paint and decals
- Manual bypass system activates in case of power failure
- Indicator lights on the dashboard illuminate when the doors are unlocked

**NO VISIBLE  
LOCKING DEVICE  
ON THE OUTSIDE  
OF THE UNIT!**



## E-Lock System = Increased Profits

Based on data compiled by beverage customers, the average theft per truck is estimated up to \$1,000 per year. So, if you have a fleet of 50 trucks, you can keep an extra \$50,000 a year in your pocket just by using the Mickey E-Lock system.

